



# WHAT IS A BOOMER

*IS "BOOMER"  
A NEW TERM TO YOU?*

## *BABY BOOMER*

*Is a title familiar to Americans  
& used everyday in the USA*

*But it may not be as familiar to the rest of us  
In England, we know them as  
Silver Surfers*

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KEEP  
CALM  
WE'VE  
BEEN  
THERE

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Born between 1946 - 1964  
We're the post war baby boom

*Boomers have championed causes & created styles  
We've rocked the world with music,  
created the www and given apple a whole new meaning*

Said to be the generation who want it all  
we want to live fast - and die old

In America 79 Million boomers are ready for a new challenge  
And travel is our new ambition

YOU don't have to be a boomer to enjoy our site  
that's the beauty of travel - it's open to all ages

We're happy for you to join us,  
Whatever your age!

For more info on baby boomers - Or learn  
about our site name - Click the 'About Us' tab

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